



# 295 KEL-BOND

## Acrylic Universal Primer

### Product Description

KEL-BOND Universal Primer is an acrylic water-thinned primer for a wide variety of uses. Good for interior and exterior wood, ferrous and galvanized metal, masonry, drywall and many other new and previously painted surfaces. This product features tenacious adhesion, seals in stains, is alkali resistant and forms an excellent foundation for succeeding finish coats. May be top coated with latex (water based) or alkyd (oil based) finishes.

### Performance Features

- Excellent Adhesion
- Excellent Enamel Holdout
- Stain Blocking
- Interior/Exterior Application
- Resists Tannin Stains
- Flash Rust Resistant
- Alkali Resistant up to 12 pH
- Fast Drying

### Compliance & Certification

- ✓ MPI Approved Product List #6, #39, #137
- ✓ Meets LEED EQ Credit 4.2 VOC Limits
- ✓ Meets CARB VOC Limits
- ✓ Meets SCAQMD VOC Limits
- ✓ Meets National AIM VOC Limits

### Product Specifications

Resin Type:	Acrylic
Color Range:	White
Drying Time: (75° F. & 50% R.H.)	To touch: 30 minutes To recoat: 1 hour.
Practical Coverage:	Approx. 300 - 400 sq. ft./gallon
Recommended Dry Film Thickness:	Wet: 4.5 – 6.0 mils Dry: 1.5 - 2.0 mils
Weight per Gallon:	10.9 lbs. ± 0.25 lbs.
Solids by Weight:	53% ± 2%
Solids by volume:	38% ± 2%
Sizes:	Five gallon, one gallon & quarts
V.O.C.	<100 Grams per liter
Clean-up:	Water

09 90 00 PAINTING AND COATING

### Surface Preparation

#### General:

All surfaces must be cured, firm, dry and cleaned free of dust, dirt, oil, grease, wax, chalk, rust, mildew or any other contamination or condition that would adversely affect the performance of the coating. Sand glossy, dense or glazed surfaces\*.

**New Surfaces:** All surfaces should be sound, free of contamination and dry. Wood surfaces should be sanded free of wood fibers. Wood should have a moisture content of less than 15% as measured by a moisture meter. Masonry and plaster should be thoroughly cured before priming. Masonry should have a moisture content of less than 12% as measured by a moisture meter.

**Previously Painted Surfaces:** Remove any peeling, chalky or loosely adhering paint, sand to feather edges, dust clean (do not use tack rags). Sand glossy finishes\*.

\*See warning for existing leaded paint under Precautions.

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# 295 KEL-BOND (cont.)

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## System Recommendations

### Wood, Masonry, Wallboard, Etc.:

PRIMER: 295 KEL-BOND Universal Primer

FINISH: Appropriate finish.

### Application: Brush, Roll, or Spray

Brush: Use synthetic bristle brush.

Roller: Use 3/8" to 3/4" nap quality roller cover, depending on surface profile.

Spray: Airless sprayer use .015 to .019 orifice tip. For conventional or HVLP sprayers please consult sprayer manual for waterborne primers.

Do not apply when material, air, and/or surface temperature is below 50° F or above 90° F. Stir thoroughly before and during use. Maintain a wet edge to avoid lap marks.

Store at room temperature. Keep from freezing.

### Thinning

Apply at can consistency. If thinning is necessary to maintain workability, do not exceed one-half pint of water per gallon.

### Precautions

**WARNING!** If you scrape, sand or remove old paint from any surface, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a wet mop or HEPA vacuum. Before you start, find out how to protect yourself and your family by contacting the U.S. EPA/Lead Information Hotline at 1-800-424-LEAD (5323) or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

Avoid contact with eyes, skin and clothing. Do not take internally. Wash thoroughly after handling. Close container after each use. For additional safety information consult the Material Safety Data Sheet for this product.

**USE ONLY WITH ADEQUATE VENTILATION.**

**KEEP OUT OF REACH OF CHILDREN.**

### Proper Disposal

For proper disposal of excess material, please contact your local city or county waste management agency.

**Limited Warranty:** The statements made on this bulletin, product labels or by any of our agents concerning this material are given for information only. They are believed to be true and accurate and are intended to provide a guide to approved construction practices and materials. As workmanship, weather, construction equipment, quality of other materials and other variables affecting results are all beyond our control, Kelly-Moore Paint Company, Inc., does not make nor does it authorize any agent or representative to make any warranty of MERCHANTABILITY OR FITNESS for any purpose or any other warranty, guarantee or representation, expressed or implied, concerning this material except that it conforms to Kelly-Moore's quality control standards. Any liability whatsoever of Kelly-Moore Paint Company, Inc. to the buyer or user of this product is limited to the purchaser's cost of the product itself.